

VAASTAV FOUNDATION

REGISTERED NGO, MAHARASHTRA STATE,
MUMBAI 1205, 2014 G. B .B. S. D.



INTERNATIONAL MEN'S DAY PRESS INVITE

Venue: Chhatrapati Shivaji Terminus, Mumbai
Date and Time: 19th November 2016, Saturday - 10 am to 6 pm

International Men's Day (IMD) objective: The objectives of celebrating an International Men's Day include focusing on male health, promoting gender equality and highlighting positive male role models. It is an occasion to highlight discrimination against men & boys and to celebrate their achievements, particularly their contributions to community, family, child care.

Men's Rights group Vaastav Foundation will be organizing a BLOOD DONATION camp and also set up a stall to highlight men's issues & undertake a signature campaign at Chhatrapati Shivaji Terminus Station, Mumbai on Monday, 19th November 2016 from 10 AM to 5 PM.

We would like to highlight the following issues which are being neglected:

1. Men's health issues do not get the proportion of attention that they should get in the society.
2. Men have lesser life span as compared to women – In cases of unnatural deaths due to suicides, cancer, cardio-vascular diseases, injuries, intentional injuries, men are more likely to die than women. Sky-rocketing suicide rates of men are just an indication.
3. More no. of boys are being forced out of schools and 6 times more boys are employed as child labour compared to girls. We need to tackle this issue from a gender perspective.
4. Cases of domestic violence, sexual assaults on men are not recorded in our surveys by National Family Health Surveys

Continuing our efforts to popularize Men's Day we have brought the second edition of 'Malendar – A Calendar for Men' with 1000 copies having important dates for men & over 100000 calendars bearing the important dates such as Men's Day, Father's Day, Boys Day, etc;

We would like to announce the formation of a '**Maharashtra State Coalition of Men**' which will act as an umbrella organization for all men's rights groups in Maharashtra. This group has been formed with support of 'Men's Rights Association, Pune' and 'Gender Equality Organization, Nagpur' along with groups from Dhule – Save Indian Family - Dhule and 'Patni Peedit Purush Aghaadi – Aurangabad'. Its primary goal will be engagement with the society and government to bring awareness about men's issues on state level.

Men's Rights Association, Pune will be conducting a program at Shanivarwada, Pune from 6 PM to 9 PM and Gender Equality Organization, Nagpur will be holding a Bike Rally from Savidhan Square, Nagpur to highlight men's day on Saturday from 2 PM to 4 PM.

We would also like to announce that **we will be contesting the 'Brihanmumbai Municipal Corporation' elections to be held in February 2017** as independent candidate.

We extend a cordial invite to our media friends and society alike in joining us and making the event a success.

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